



7 Blog Post Ideas for Artists and Crafters

Behind The Scenes Post

Show pictures of where you create your work.

How-To Post

Describe how to do a process and use photos or video to help show it better

FAQ Post

Frequently Asked Questions. Answer your most commonly asked questions.

Story Post

Tell a story. Talk about your inspiration or how you got started as an artist or why you became an artist.

Contest Post

Have a contest to name your latest piece and give a small reproduction to the winner.

Interview Post

Interview one of your collectors. Find out what they liked about your work and what other art they collect.

Pic of the Week Post

Once a week post of a piece of your art.

